

Hindustan Power conferred with the 'Best Employer Branding Empowered Company' award

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New Delhi, 22 February, 2017: Hindustan Power – India's leading integrated power player – has been bestowed with the 'Best Employer Branding Empowered Company' by the Indian Brand Conventions & BAM (Branding, Advertising and Marketing) Awards 2017. The award comes in recognition of the excellent employee engagement policy of the company which has been instrumental in increasing employee productivity and ensuring higher retention especially at a time when the power sector is faced with multiple challenges due to the upward revision of the renewable target for the country.

The award winning campaign enabled the company to draw upon experience and expertise from one business to solve the challenges of other business. This cross vertical approach has brought upon a culture of innovative solutions which are cost effect and time beneficial to the company.

Mr Aman Attree, HR Head, Hindustan Powerprojects said, "It gives us immense pride to be honoured with the prestigious award, since it recognizes Hindustan Power's dedication to our most valuable resource, our employees. The power sector requires holistic approach for the employees to feel engaged and motivated – from being posted to remote locations to having to move from one location to another, the challenges are many for the employees but Hindustan Power has implemented a robust developmental plan ensuing in higher retention and innovative approach to solve business challenges. We were able to address the same through effective employee engagement with focus on lateral thinking resulting in growth and development. This recognition is a testimony to efforts of our great team of employees, support staff and leaders that are supporting us in realizing our vision."

Today, India is a vibrant economy with businesses achieving new heights and new startups making their presence felt with their innovation and novelty. There is a whole generation of professionals who work hard in paving the success path of today's business ventures. Indian Brand Convention & BAM Awards aim at recognising all such professionals and offer them a platform to share their stories to inspire others.

About Hindustan Power

Hindustan Power with a vision of commissioning 6000 MW of power by 2020 in thermal, solar and hydro is a leading player in the energy sector from India. The Company is in advanced stage of commissioning over 5000 MW by 2017 of combined power assets at an estimated investment of INR 35000 crores (USD 5.15 bn). India is the fourth largest consumer of energy in the world after USA, China and Russia but it is not replete with abundant energy resources. It must, therefore, meet its development needs by using all available resources. This understanding helped the Company to focus on renewable energy in short-mid-term, and conventional energy for mid-long term. Secured supply chains, diversified customer base and focus on right technology for the geography is ensuring a risk mitigated growth.

Hindustan Power has consistently been focusing on giving maximum returns to its stakeholders through corporate growth and social responsibility. The company is head quartered in New Delhi and has power generation assets in the states of Chhattisgarh, Gujarat, Tamil Nadu, Odisha, West Bengal,

Madhya Pradesh, Punjab, Uttar Pradesh and Himachal Pradesh in India and in countries like Germany, Italy, US, UK and Japan.

For Further information:

Balaji Krishnaswami

Ph.: +91 9971757474

Email: Balaji.krishnaswami@hpppl.in

Sweta Singh

Ph : +91 9717128384

Email: sweta.singh@adfactorspr.com

Farheen Fatima

7065155786

Farheen.fatima@hpppl.in